



Undervisningsbeskrivelse

Stamoplysninger til brug ved prøver til gymnasiale uddannelser

Termin	August 2019 – juni 2021
Institution	College 360
Uddannelse	HHX
Fag og niveau	Engelsk A
Lærer(e)	Karina Vingtoft
Hold	Hhx2c

Oversigt over gennemførte undervisningsforløb

CN – markerer undervisning under Coronanedlukning

Titel 1	Landeportræt af USA: The American Dream, Race and ethnicity
Titel 2	Advertising and Branding
Titel 3	Reading, writing, and analysing Fiction
Titel 4	Entrepreneurship (grundforløb)
Titel 5	Grammatik & Business communication: email and websites
Titel 6	Globalisation
Title 7	UK
Titel 8	New Zealand
Title 9	
Title 10	



Titel 1	Landeportræt af USA
Indhold	<p><u>The American Dream</u></p> <p>The Statue of Liberty</p> <ul style="list-style-type: none">• The New Colossus by Emma Lazarus; 1883<ul style="list-style-type: none">○ The history of the Statue of Liberty: https://www.nps.gov/stli/learn/historyculture/stories.htm<ul style="list-style-type: none">▪ Abolition▪ The French Connection▪ War and Liberty▪ The Immigrant's Statue▪ Popular and Commercial Culture• Diverse billeder der tematiserer den amerikanske drøm <p>Understanding Americans; Targets; Gyldendal; 1998</p> <p>Americans on the American Dream</p> <ul style="list-style-type: none">• Trump: <i>We will bring back the great American dream</i><ul style="list-style-type: none">○ https://www.cnbc.com/video/2017/09/29/trump-we-will-bring-back-the-great-american-dream.html (1:48)• New Dream: <i>American the Possible</i><ul style="list-style-type: none">○ https://www.youtube.com/watch?v=lcYqsbpbRTU (5:53)• PragerU.com: <i>What's Killing the American Dream</i><ul style="list-style-type: none">○ https://www.youtube.com/watch?v=1nXxPMsOIs (4:33)<ul style="list-style-type: none">▪ And a focus on source• John Cena: <i>Love Has No Labels; We Are America</i> (3:37)<ul style="list-style-type: none">○ https://www.youtube.com/watch?v=IAPvU6SMq-8• Obama: <i>America is the Story of People Who Dare to Dream</i> (3:02)<ul style="list-style-type: none">○ https://www.youtube.com/watch?v=ZpGdhiYqthQ <p>Hofstede and cultural dimensions: https://ccc.systime.dk/?id=p170&L=0 og https://www.hofstede-insights.com/product/compare-countries/</p> <p>The Pursuit of Happiness; Gabriele Muccino; 2006 (1:57)</p> <p>Selling the American Dream</p> <ul style="list-style-type: none">• Laswell's model of communication & Visual techniques• Chryslers: <i>It's Half Time America</i>; 2012 (2:00 min)<ul style="list-style-type: none">○ https://www.youtube.com/watch?v=8iXdsvglpwc8• Levi's: <i>Go Forth America</i>; 2009 (1:01 min)<ul style="list-style-type: none">○ http://www.youtube.com/watch?v=FdW1CjbcNxb• Coca Cola: <i>America The Beautiful</i>; 2014 (1:46 min)<ul style="list-style-type: none">○ https://www.youtube.com/watch?v=rGC2E7GP52U• Ford <i>Mustang</i>; 2005 (4:54 min)<ul style="list-style-type: none">○ https://www.youtube.com/watch?v=MkKAcRFDI80



	<p><u>Race and Ethnicity</u> – blokdag</p> <ul style="list-style-type: none">• Race and Ethnicity https://www.pewresearch.org/topics/race-and-ethnicity/• The Baddest Dog in Harlem• Harlem (1951); Langston Hughes• Let America be Great Again (1935); Langston Hughes• The Hate U Give (2018); George Tillman Jr. <p><u>Presidential Election 2020</u></p> <ul style="list-style-type: none">• The political system<ul style="list-style-type: none">○ Electing a US President in Plain English (3.42 min)○ How the Electoral College Works (4.42 min)○ Does your vote count? The Electoral College explained - Christina Greer (5.22 min)• Diverse oversigter over det politiske system• The Great 2020 American Election Game• Political parties<ul style="list-style-type: none">○ https://www.diffen.com/difference/Democrat_vs_Republican○ https://www.democrats.org/○ https://www.gop.com/○ Biden Vs Trump Trump Vs Biden Who do YOU think will win the 2020 U.S. Presidential Election?○ Can Democrats and Republicans See Eye to Eye? Middle Ground
Omfang	20 timer
Særlige fokuspunkter	Udover viden om emnet ”Race and Ethnicity”, har fokus også været på problemstillinger og taksonomi, samt undring over og bevidsthed om brugen af fiktion og non-fiktion i et givent emne.
Væsentligste arbejdsformer	Afleveringsopgave: Argumentative essay on the American Dream



Titel 2	Advertising and Branding
Indhold	<p><u>About advertising and branding</u></p> <ul style="list-style-type: none">• Advertising and commercials https://theenglishhandbook.systime.dk/index.php?id=153• Naomi Klein; The beginning of the Brand: https://fromwhereyouare.systime.dk/?id=p110• Naomi Klein: How the logo grabbed center stage https://fromwhereyouare.systime.dk/?id=p116• How to create a persona in 7 steps – a guide with examples: https://uxpressia.com/blog/how-to-create-persona-guide-examples <p><u>Woke-washing</u></p> <ul style="list-style-type: none">• Cadillac ELR Commercial; 2014 & Ford Commercial – a response to Cadillac; 2014 https://www.youtube.com/watch?v=24VerifhVJk• Pepsi commercial: https://www.youtube.com/watch?v=NApOXaynEJM (2.39)• "A Pepsi Commercial's Lesson for Advertisers": https://www.nytimes.com/2017/04/06/opinion/a-pepsi-commercials-lesson-for-advertisers.html <p><u>CN Influencer – tværfagligt projekt med Afsætning</u></p> <p>Eleverne har i grupper valgt en britisk eller amerikansk influencer. De har arbejdet med Blooms taksonomier – i form af at redegøre for influencer-begrebet, analyse af den valgte influencers promotion og kommunikationen heri, diskussion af fordele og ulemper i brugen af influencers.</p> <ul style="list-style-type: none">• What is an influencer (8.40) https://www.youtube.com/watch?app=desktop&v=PYIj1YvU9pI&feature=emb_logo• What is an influencer – Social Media Influencers defined https://influencermarketinghub.com/what-is-an-influencer/• Influencers: The Good, the Bad & the Trending; August 31, 2019 – https://socialnomics.net/2019/08/31/influencers-the-good-the-bad-the-trending/• Instagram: beware of bad influencers; The Guardian February 3, 2019 https://www.theguardian.com/technology/2019/feb/03/instagram-beware-bad-influencers-product-twitter-snapchat-fyre-kendall-jenner-bella-hadid• How Do Social Media Influencers Impact Global Business? https://www.aperianglobal.com/influencers-impact-global-business/ <p><u>Analysemodeller</u></p> <ul style="list-style-type: none">• Laswell's model of communication• Oversigt til film: https://hbdansk.systime.dk/index.php?id=222



	<ul style="list-style-type: none">• Storyboard: www.storyboardthat.com• Writing a synopsis, script, storyboard and shooting schedule http://vision.wettintv.de/?page_id=1293
Omfang	20 timer
Særlige fokuspunkter	Building a vocabulary – brug af quizlet Fokus på diskussion og argumentation
Væsentligste arbejdsformer	Forløbet danner optakt til SO1, som er et samarbejde mellem engelsk, dansk og afsætning Argumentative essay: The manner in which we spend our money defines who we are. Analytical essay on Cadillac and Ford commercials. Projektarbejde med Afsætning om influencers



Titel 3	Reading, writing and analysing Fiction
Indhold	<p>CN: Novel: Animal Farm; George Orwell</p> <p>CN: A Day's Wait; Ernest Hemingway (1933) Analysis of a Day's Wait - https://cw.systeme.dk/?id=p132</p> <p>Pill Pusher; Carolyn A. Drake (2016)</p> <p>Short story or novel: https://theenglishhandbook.systeme.dk/?id=p148</p> <p>7 terms you need to know: https://cw.systeme.dk/?id=p123</p> <p>Write your own story: Theme: Lack of communication https://cw.systeme.dk/index.php?id=132</p>
Omfang	10 timer
Særlige fokuspunkter	
Væsentligste arbejdsformer	



Titel 4	Entrepreneurship (grundforløb)
Indhold	<p>The 15 Characteristics of Effective Entrepreneurs https://www.youtube.com/watch?v=SYrILAdmjmY</p> <p>Who Even Is An Entrepreneur?: Crash Course Business - Entrepreneurship #1 https://www.youtube.com/watch?v=aozlwC3Xwfy (13:02)</p> <p>How to be an Entrepreneur (3:24 min) https://www.youtube.com/watch?v=ljILQu2xM8</p> <p>“Britain’s New Entrepreneurs – young guns go for it” - POPPY DINSEY, 23: Fashion blogger: https://business.systeme.dk/?id=c222</p> <p>Nicko Williamson https://business.systeme.dk/?id=c226</p> <p>Georgina Cooper: https://business.systeme.dk/?id=c225</p> <p>“Earn while you learn”: https://business.systeme.dk/index.php?id=137</p> <p>Would you make a good entrepreneur https://www.bbc.com/news/business-33851439</p> <p>Denmark’s Millennial Entrepreneurs: From Concept to Carlsberg https://www.forbes.com/sites/shellicarabell/2017/08/28/denmarks-millennial-entrepreneurs-from-concept-to-carlsberg/#41ab320d6289</p> <p>THE STORY OF SUPER JAM BOY</p> <ul style="list-style-type: none">• https://www.youtube.com/watch?v=e5aYvxUOULY• https://www.youtube.com/watch?v=tWWksi8oUzQ• https://vimeo.com/174510004 <p>“Street Food latest rage”: https://business.systeme.dk/?id=p128</p>
Omfang	15 timer
Særlige fokuspunkter	
Væsentligste arbejdsformer	Aflevering: Manuscript for a speech on entrepreneurship https://business.systeme.dk/?id=c413&L=0



Titel 5	Grammatik, Business communication, Websites
Indhold	<p>Grundbog er Engelsk Grundgrammatik – Questions and Answers https://engelskgrundgrammatik.systeme.dk/</p> <p>Fortsættergrammatik</p> <p>Grammatikopgaver fra afleveringssæt</p> <p>About business mails: https://theenglishhandbook.systeme.dk/?id=c699 https://abc.systeme.dk/?id=c476</p> <p>Useful sentences: https://theenglishhandbook.systeme.dk/?id=c701</p> <p>About business websites: https://theenglishhandbook.systeme.dk/?id=c695</p> <p>Exercise: https://theenglishhandbook.systeme.dk/?id=c703</p> <p>Job application: https://ccc.systeme.dk/?id=144</p>
Omfang	50 timer
Særlige fokuspunkter	
Væsentligste arbejdsformer	



Titel 6	Globalisation
Indhold	<p>CN: Covid-19 Video Journal</p> <p>CN: Lingua Franca</p> <ul style="list-style-type: none">• Oplæg om Lingua Franca ved Janus Mortensen, Københavns Universitet• TED Talk: Heather Hansen: 2 Billion Voices: How to speak bad English perfectly (20 min)• “Why More and More Japanese Companies Are Doing Business in English” - https://ccc.systeme.dk/?id=c882 <p>David Crystal</p> <ul style="list-style-type: none">• on Global English, https://woe.systeme.dk/?id=c1411 (also under UK) <p><u>Culture</u></p> <p><u>Trade wars</u></p>
Omfang	8 timer
Særlige fokuspunkter	
Væsentligste arbejdsformer	



Titel 7	Area Study: UK
Indhold	<p><u>Empire</u> The British; BBC Earth, 2012</p> <ul style="list-style-type: none">• Part 5 Superpower (45 min)• Part 7 War and Peace (44 min) <p><u>News in the UK:</u> https://www.pressreader.com/catalog/uk</p> <p>Toulmin's model of argumentation</p> <p><u>Language History and Lingua Franca</u></p> <p>(Lingua Franca also under globalization)</p> <p>The Craziest Language, Anonymous</p> <p>David Crystal</p> <ul style="list-style-type: none">• on Global English, https://woe.systime.dk/?id=c1411• on American English - worry no 1 - https://woe.systime.dk/?id=c1408• on English Dialects - worry no 2 - https://woe.systime.dk/?id=c1413 <p><u>Social Classes and Inequality</u></p> <p>Social Classes explained</p> <ul style="list-style-type: none">• https://www.youtube.com/watch?v=jNrUsAbGLYM (2.35 min)• Video 125 The British Class System update (2.05 min) <p>Household income inequality in a sample of OECD countries https://www.bbc.com/news/education-48229037</p> <p>How is income shared in the UK https://www.equalitytrust.org.uk/scale-economic-inequality-uk</p> <p>DHSS (1991), Doris Lessing</p> <p><i>Social Mobility – eksamenssæt 2017:</i></p> <ul style="list-style-type: none">• Many treadmill families who are running harder but standing still• My social mobility journey feels more like an exhausting endless quest• Middle-income families, young and poor being “left behind economically”, government warned• Social mobility in West Somerset

- Statistics from State of the Nation

Grenfell Tower

- BBC: <https://www.bbc.co.uk/news/uk-40301289>
- Grenfell tower, June 2017, Ben Okri (11.08 min)
<https://www.youtube.com/watch?v=zC9Ni-IPnAc>

CN: Company Profile: Innocent Juice

Innocent's webpage: www.innocentdrinks.co.uk

Innocent gets a health kick as sales top Tropicana:
<https://ccc.systeme.dk/?id=c891>

CSR: [What is Corporate social responsibility \(#CSR\) ?](#)

CN: Multi-culturalism

Multicultural Britain:

<https://learnenglish.britishcouncil.org/general-english/word-on-the-street/notting-hill/multicultural-britain>

Migrants in the UK: An overview:

<https://migrationobservatory.ox.ac.uk/resources/briefings/migrants-in-the-uk-an-overview/>

My Son the Fanatic (1994), Hanif Kureishi

Kiss (2019), Elizabeth Baines

CN: Politics

[Boris Johnson addresses nation on Brexit Day: 'This is the dawn of a new era'](#)

Analysemodeller fra the English Handbook

- Fiction
- Speech
 - **Type of speech:** <https://theenglishhandbook.systeme.dk/?id=c834>
 - **Cicero's rhetorical pentagram:**
<https://theenglishhandbook.systeme.dk/?id=c280>
 - **Modes of persuasion:**
<https://theenglishhandbook.systeme.dk/?id=c281>
 - **Other rhetorical devices:**
<https://theenglishhandbook.systeme.dk/?id=c284>
- Non-fiction
- Argumentation: <https://theenglishhandbook.systeme.dk/?id=p168>



Omfang	30 timer
Særlige fokuspunkter	<p>Hand-in: Eksamenssæt 2017: Poverty in the UK</p> <ul style="list-style-type: none">• Corbyn attacks May over food bank usage (1:38)• Nothing Left in the Cupboards• Poverty in the UK is 'systematic' and 'tragic', says UN special rapporteur• Hammond: I reject idea millions live in dire poverty• The reality of child poverty in Britain (7:32) <p>Hand-in: Eksamenssæt 2017: Kiss</p>
Væsentligste arbejdsformer	



Titel 8	New Zealand
Indhold	<p><u>CN: History</u></p> <ul style="list-style-type: none">• The Ultimate Travel Guide: https://www.youtube.com/watch?v=eMAXOp2PvA&feature=emb_rel_pause&ab_channel=TourRadar (12 min)• New Zealand & Google maps• Haka https://www.youtube.com/watch?v=yiKFYTFJ_kw <p><u>CN: Languages</u></p> <ul style="list-style-type: none">• Tori Diamon Talking about New Zealand https://newzealand.systeme.dk/?id=c497• 3 Official Languages: https://newzealand.systeme.dk/?id=p130• Maori - the meaning og "Kia Ora": https://www.youtube.com/watch?v=zVDu0tJHTnY&ab_channel=100%25PureNewZealand <p><u>Kiwi companies</u></p> <ul style="list-style-type: none">• New Zealand firms switch to using nation's Māori name, Aotearoa https://www.theguardian.com/world/2020/sep/30/new-zealand-firms-switch-to-using-nations-indigenous-name-aotearoa• Group presentation on self-chosen Kiwi <p><u>CN: Maori and Pakeha & gambits</u></p> <ul style="list-style-type: none">• Interview with Frances Carmine: "I enjoy watching the haka" (3:15) https://newzealand.systeme.dk/?id=p155• Gambits: https://newzealand.systeme.dk/?id=c347 <p><u>CN: Culture</u></p> <ul style="list-style-type: none">• Understanding People From New Zealand! (11:16): https://www.youtube.com/watch?v=oLJEYMrk96k• Hofstede's cultural dimensions: https://hi.hofstede-insights.com/national-culture• Country comparison tool: https://www.hofstede-insights.com/country-comparison/ <p><u>Terror attack in Christchurch</u></p> <ul style="list-style-type: none">• Jacinda Arden's speech https://www.theguardian.com/world/2019/mar/29/jacinda-arderns-speech-at-christchurch-memorial-full-transcript <p>On speech analysis:</p> <ul style="list-style-type: none">• The English Handbook: https://theenglishhandbook.systeme.dk/?id=p258• Steve Jobs Steve Jobs' 2005 Stanford Commencement Address: https://www.youtube.com/watch?v=UF8uR6Z6KLc + https://app.minlaering.dk/bog/28/kapitel/970/sektion/6301



	<ul style="list-style-type: none">• Arnold Schwarzenegger Arnold Schwarzenegger - RNC 2004: https://www.youtube.com/watch?v=ZJJ6h72oiLk + https://app.minlaering.dk/bog/28/kapitel/970/sektion/6301
Omfang	20 lektioner
Særlige fokuspunkter	Mundtlighed
Væsentligste arbejdsformer	På Teams – meget i grupper

Titel 9	Media: News, fake news and social media
Indhold	
Omfang	
Særlige fokuspunkter	
Væsentligste arbejdsformer	

Titel 10	Inequality
Indhold	
Omfang	
Særlige fokuspunkter	
Væsentligste arbejdsformer	

